

**B.Sc.(IT) Semester - 3 (CBCS) Examination**  
**December.-2020 [NEW COURSE]**  
**CMS with WordPress & Magento(Core)**

**Time: 1:30 Hours****Marks: 42****Instructions:**

1. Figure to the right indicate marks.
2. There are five questions in the question paper.
3. Answer any three of the following questions.

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- Q.1(A) Answer the following question. (03)
1. What is oops?
  2. What is Content Management System?
  3. What is child class?
- Q.1(B) Attempt any two question (06)
1. Explain disadvantages of wordpress.
  2. Explain Class Constant with example.
  3. Write down the steps of add page, edit page and delete page in wordpress.
  4. Give Brief Overview of Wordpress.
- Q.1(C) Attempt any one question (05)
1. Explain Constructor and Destructor with example.
  2. Explain Wordpress Directory and File Structure.
- Q.2(A) Answer the following question. (03)
1. What is page builder?
  2. What is archive widget?
  3. What is Categories Widget
- Q.2(B) Attempt any two question (06)
1. Explain custom menu widget.
  2. How to install and activate theme.
  3. Explain Seo yoast plugin.
  4. Explain anatomy of theme.
- Q.2(C) Attempt any one question (05)
1. Explain Template Files in theme.
  2. Explain Tag Cloud and Text widgets.
- Q.3(A) Answer the following question. (03)
1. Explain wp\_title()tag..
  2. Give the usage of get\_permalink()
  3. Describe get\_the\_author()tag.
- Q.3(B) Attempt any two question (06)
1. Explain category tags.
  2. Explain any three conditional tags.
  3. Explain The Loop.
  4. Explain the\_post\_thumbnail() and get\_the\_post\_thumbnail()tag.
- Q.3(C) Attempt any one question (05)
1. Explain all Author tages.
  2. Explain wp\_head(), wp\_footer() and wp\_title() tags
- Q.4(A) Answer the following question. (03)
1. What is Model?
  2. What is virtual product?
  3. What is Database?

- Q.4(B) Attempt any two question (06)
1. What is Magento? Why to use Magento.
  2. Explain advantages and disadvantages of Magento.
  3. Explain Magento Architecture.
  4. Explain feature of Magento.
- Q.4(C) Attempt any one question (05)
1. Explain Magento Installation.
  2. Explain Magento- Setup Languages.
- Q.5(A) Answer the following question. (03)
1. What is Tax rules?
  2. What is Payment gateway processes?
  3. What is Inventory?
- Q.5(B) Attempt any two question (06)
1. Explain Magento – Setup Taxes.
  2. Explain Magento – Setup Order Emails.
  3. Explain Magento – Setup Store Live.
  4. Explain Magento – Create Orders.
- Q.5 (C) Attempt any one question (05)
1. Explain Magento – setup Check Out Options.
  2. Explain Magento – Orders Life Cycle.

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